

**The Arc Alliance Foundation  
Chairperson's Report  
February, 2018**

Greetings,

These past few weeks have been exciting with the Eagles winning the super bowl and a great culminating celebration parade in Philly. Although none of us actually played in the super bowl we as sports fans and proud "Philadelphians" embraced the excitement of the team and this monumental win. I hope we can bring the same level of excitement and support shown to the Eagles to our roles as board members of The Arc Alliance Foundation.

I have stated in the past the importance for each of us to make every effort to support the foundation and the work they are doing to raise both awareness and financial support. I'm pleased to report that we are close to 100% of the foundation board providing a gift of support this fiscal year. As you know our fiscal year runs from July through June, so there is still time for us to reach 100%. It is critical for our board to lead in this effort! As you also know we need to not only provide donations we also need to take the lead in identifying, connecting and assisting in any way possible potential donors to engage with The Arc Alliance.

This past month The Arc Alliance launched its updated website. If you have not already done so, I encourage you to take a look and become familiar with the site, its resources, and tools. You never know when you may have opportunity to direct a parent, friend or colleague to the site or a specific page. The "Ways to Give" portion of the site provides the reader with several options to provide support, from online donations to initiatives and workplace donations. The work Scott and staff have done on the site has significantly improved the flow of information and ease of navigation. We as board members can be proud of the site and use it as a resource to introduce others to the charity we serve.

You should have received the 2017 Annual Report via an email link. Scott and the Foundation staff did a great job presenting the work that was done and future opportunities. The theme of a "New Life" is one I believe we all can endorse. The agency and staff work hard in providing the individuals and families we serve with resources and encouragement they need to achieve such a great goal. I like the notion presented throughout the report to "push beyond the probable" and I agree with Paul's opening statement that we all have a part to play in this journey. The Annual Report is encouraging and a great resource for each of us as we seek to engage potential supports of our agency. Although it is on the website I know you are able to receive hard copies as well. I encourage you to use this as a tool to engage your network so that we as a board can reach beyond our probable and enable the Foundation to achieve great things for the agency.

At our meeting I hope we are able to discuss ways we feel we can expand our donor base and specifically the major donor network. I know Scott is looking to offer a prospective donor event in the near future at The Arc Alliance, which is a great setting to share our message. The issue we need to address is as board members can we fill the venue with individuals who we believe can make a difference? I look forward to our discussion.

As a reminder, throughout the year the United Way has options for employees to support charitable organizations through payroll deduction. If you have connection with a company that participates in a United Way campaign please let them know about The Arc Alliance and our **United Way Contributor's Choice Number is 206**.

Hoping to see all of you at the next Foundation Board meeting on February 15<sup>th</sup>!

Sincerely,

Earl Stalker IV